

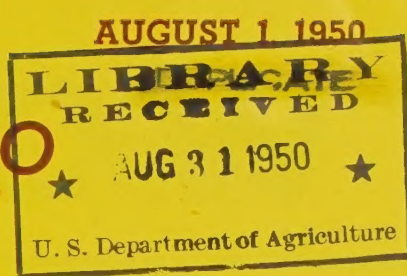
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Do not assume content reflects current scientific knowledge, policies, or practices.

62113
Fall



1950



Wholesale Price List

FOR

Adapted

LAWN SEED MIXTURES

WOODRUFF MERCHANDISING PAYS OFF!



DISPLAY THIS NEW SALES-PRODUCING PACKAGE
This Fall!

F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

- 1. Over 73% Perennial Grasses.
- 2. Over 97% Pure Seed.
- 3. Over 80% Average Germination.
- 4. Less than 0.3% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
TURF-MAKER No. 1	Contains: Extra Heavy Kentucky Bluegrass, Certified Colonial Bent and Fancy Redtop.	\$100.00	101.00	102.00	103.00	105.00
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Fancy Redtop.	\$100.00	101.00	102.00	103.00	105.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$100.00	101.00	102.00	103.00	105.00
TRU-SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$100.00	101.00	102.00	103.00	105.00

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Special Discounts, Terms and Conditions.

(IMPORTANT — please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. — and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS — 2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES — 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 2 lb. Bags, 25 per bale; 5 lb. Bags, 10 per bale; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS — Add 1c per pound.

AUGUST 1, 1950

CO-OPERATIVE ADVERTISING

Are you using
WOODRUFF'S PLAN?

HERE'S HOW —

- 1. You run the ads — use WOODRUFF'S mats.
- 2. Send us tear sheets of ads with duplicates of publishers invoices.
- 3. WOODRUFF credits your account equal to 50% of the placement cost.

- - *New Selling Aid* - -

Use WOODRUFF'S modern counter and window displays to boost your lawn seed sales.

AVAILABLE IN TWO SIZES

18" x 24" — Holds 1 lb. Box Woodruff Lawn Seed

30" x 40" — Holds 5 lb. Box Woodruff Lawn Seed

If you haven't received one — Order yours today.

RED SEAL MIXTURES



Produce the Best Lawns Possible

FOR SEED DOLLARS SPENT

Contain:

- 1. Over 59% Perennial Grasses.
- 2. Over 90% Pure Seed.
- 3. Over 75% Average Germination.
- 4. Less than 0.6% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
ROYAL	Contains: Kentucky Bluegrass, Mixed Bent, Red Fescue, Common Ryegrass and Redtop.	\$77.00	78.00	79.00	80.00	82.00
MILFORD GREEN	Contains: Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop.	\$77.00	78.00	79.00	80.00	82.00
SHADY SPOT	Contains: Rough Bluegrass, Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop.	\$77.00	78.00	79.00	80.00	82.00

WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 15%	50 lb. Bags	25 lb. Bags	5 lb. Bags	2 lb. Bags
PRICES ARE PER 100 POUNDS				
PARK	\$50.00	51.00	52.00	53.00
GREEN DIAMOND	\$34.00	35.00	36.00	37.00

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MILFORD, CONN.

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Why

GRO-SOD IS CHEAPER

than ordinary fertilizer!

1. It goes more than twice as far!
2. It feeds the lawn over a longer period of time!
3. It is a LAWN FOOD designed FOR LAWNS ONLY!



GRO-SOD
Lawn
GRASS FOOD

10 - 6 - 4

One-half the nitrogen is Organic. No offensive odor. Promptly effective and lasting.

PRICES

SIZE	WHOLESALE	RETAIL
100 lb. Bags	— 5.35	7.75
50 lb. Bags	— 3.15	4.55
25 lb. Bags	— 1.80	2.70

Ton Lots or over Less 5%.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net, F. O. B. our Warehouses
Freight Prepaid on 200 lbs. or over.

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

WOODRUFF LEADS